

PORT ELIZABETH PHOTOGRAPHY SCHOOL

PROFESSIONAL PHOTOGRAPHY COURSE PROSPECTUS

COMPLETE PETS PHOTOGRAPHY COURSE

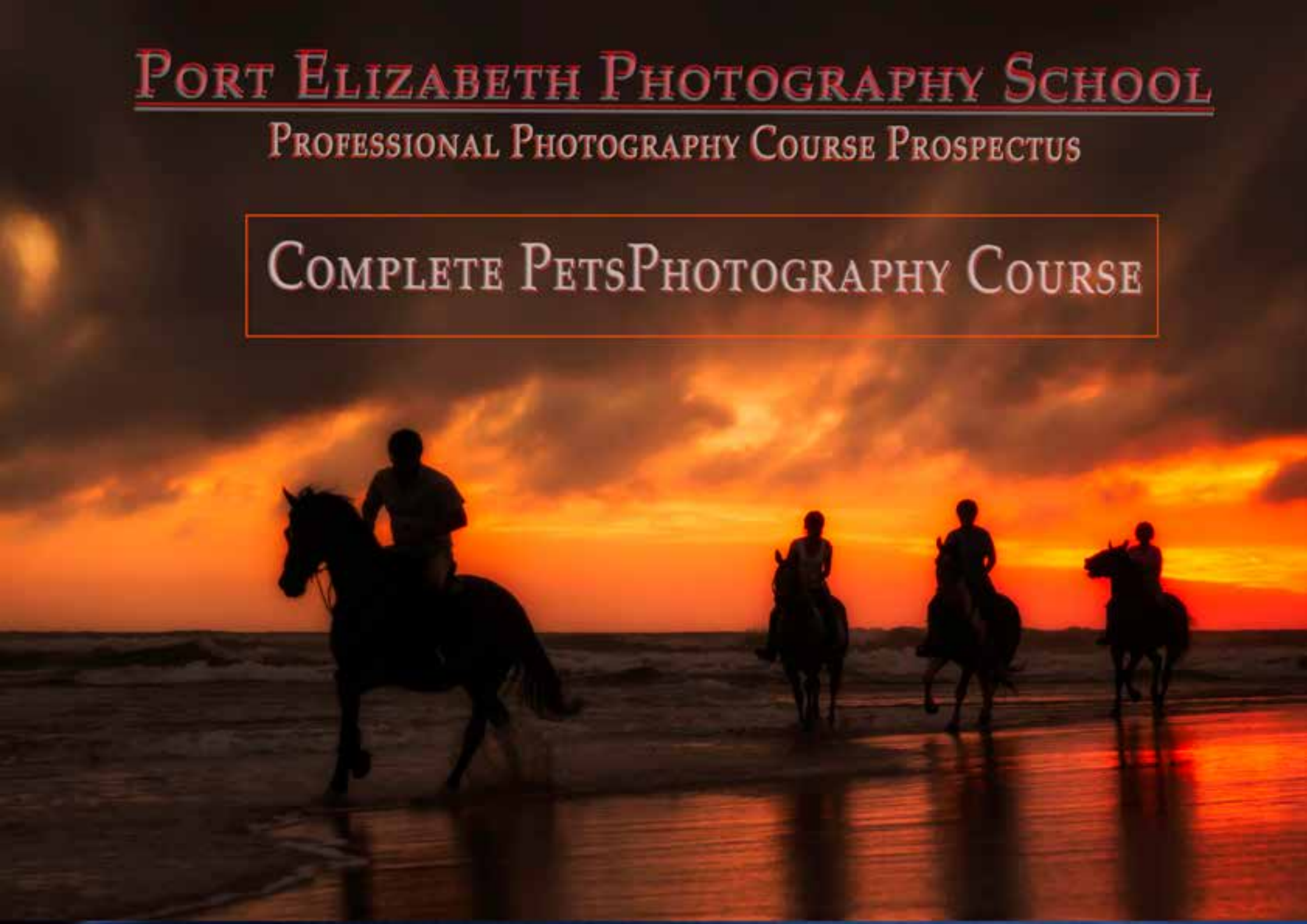


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Introduction

Photography has become far more accessible and tangible to the wider public. For many amateurs and semi-professionals cameras and technology that effectively do the thinking have taken away the control of constructing a well-composed, crafted and considered image, with the artistic and creative process being overshadowed by gimmicks, plug-ins and effects. However, photographers wishing to progress beyond 'program' mode, where the camera makes the choices when producing the image, would be advised to learn the tried and tested rules and tools employed by photographers from film and high-end digital photography if they wish to develop and progress their work and ultimately take control of their image making.

With this in-depth guide the foundation of pet photography the photographer will be taken through the basic rules of all pet genres with the emphasis on getting it right in-camera and learning to use the camera as a tool for image making rather than relying on presets and modes to create the final photograph. From Semi auto to manual modes, from poses pets to action shots experience becomes inherent practical knowledges of shooting in all light conditions. The Course those on location photoshoots and one-on-one tuition, walks you through each step, ensuring you gain and apply the best knowledge to develop your style in this engaging genre.

Course Dynamics

The aims of the course are to equip the student with a practical working knowledge of the camera they have so that they may take composed imagery in all light conditions and be confident doing so. This is achieved in a 12 step course , an introduction which shows the full nature of photography and gives a course overview and timetable.

The practical is achieved with five photo shoots in all light conditions. Theory and post production are grouped together using pictures from the photo shoots as the examples The course is completed with a portfolio and critique of this work The timetable is set up around the students external commitments and the lighting conditions need for specific photo shots



Course Workflow



The school has a strong emphasis on a balance between practical application through the lens, understanding of light and composition, and theory of the Masters of Photography. This allows students to develop their own Style and work flow in all genres. Through ongoing studio work, critiques, and internships, students challenge their ideas and test new approaches to image making, synthesizing the program's varied experiences and redefining their own photographic vision.

One-on-one tuition, the best multimedia study material, including video tutorial from the best photographers in their field, in-depth photographic books covering all aspects of the program and essays from photographer worldwide on photographic work-flows work practices, coupled with the studying of Photography Masters, and the analysis of the world best imagery from all genres enable the program to achieve its goals.

This is achieved in a 12 step course, an introduction and course overview, 5 on location shoots, 6 theory (with editing) and a critique lesson. Students can do 1 lesson per week, and for those with lots of other commitments this is recommended. For People with more time the course can be done up to two sessions per week is acceptable.



Course Content



The Technique Application

1. Shooting in all camera modes
2. Using and understanding all settings
3. Learning about focusing and lenses
4. Using AF and AE and custom setting
5. Learning about exposure and camera modes
6. Understanding how to use the camera in all lighting conditions
7. Learning and applying compositional guidelines to strengthen images



The Vision

The year program is aimed at establishing the students ready for the photography market . Total camera control in all lighting scenarios and a working knowledge of high end , High gloss composed imagery is the main emphasis of the program. This is closely followed by tuition in business practices and legal aspects of the industry. An independent, creative and professional photographer being the output the Program adheres to.



Processing and Sharing

1. Get it right in camera
2. A case for Post Production
3. Introduction to Post Production
4. Archiving your photo shoots
5. RAW editing and conversions
6. Output work flow to print and share your work with others





Session Details

- Open lesson
- Photo shoot 1 Camera and Light
- Theory and Post Production Light and composition
- Photo shoot 2 and Theory Practical application of your gear
- Photo shoot 3 Pets and posing and owners
- Post production Technique in image retouching
- Photo shoot 4 Techniques for Pets in action
- Post production Enhancing the RAW image
- Photo shoot 5 Bring it all together , live trials
- Post production, Editing to a brief and deadline
- Output scenarios and Critique preparation
- Critique and follow up



Application Details

1. Complete Application form
2. Complete Portfolio requirements
3. Registration by submitting the Application form, your Portfolio to PEPS, in person or via the internet(wetransfer.com)
4. Fees and Payments
A 50% deposit is required once you have been accepted, on or before the first lesson. The balance to be discussed at the first lesson
5. Contact Details
Paul John Wright
Website : <http://pephotographyschool.weebly.com/>
Email pephotographyschool@gmail.com
Mobile : (+27) 062 473 6310

Applicants Portfolio Requirement

How to Get Started

When applying to study through the school, the following must be submitted :

Personal information:

- Your full name, email and mobile numbers
- The course you are applying for.
- Your preferred Photography Genres

Camera/Photography details:

- Make and model of your Camera
- List of lenses and photographic equipment
- List of previous studies and what you rate your photography knowledge.

A sample of the images you have taken

- 12-15 image (email size)
- Send one you personally like (it will assist us in your style)

A letter of intent

- this is just a short note to inform us of your photographic aspirations and what types of photography you enjoy.



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