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in the Mood for Love, dir: Wai, 2000



The Prince and the Showgirl, dir: Olivier, 1957

Basic Cinematography

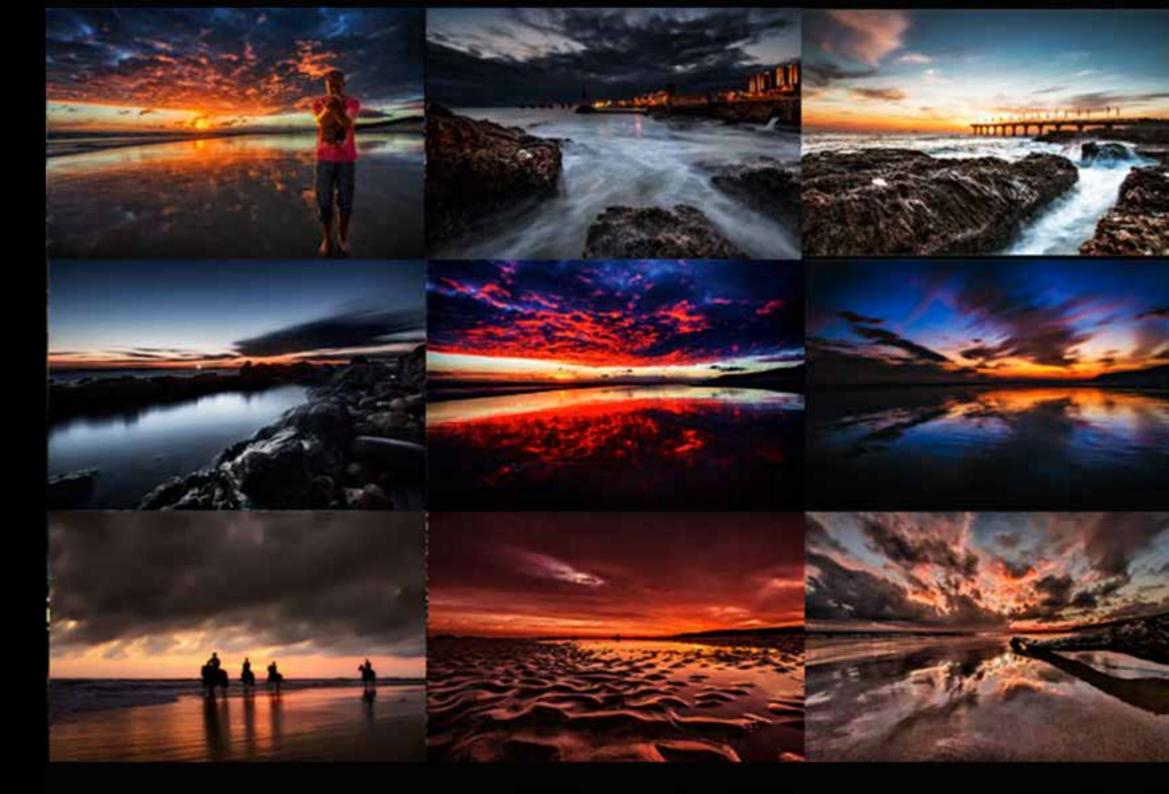


Conveying Instability and Duress











Introduction

making.



Photography has become far more accessible and tangible to the wider public. For many amateurs and semi-professionals cameras and technology that effectively do the thinking have taken away the control of constructing a well-composed, crafted and considered image, with the artistic and creative process being overshadowed by gimmicks, plug-ins and effects. However, photographers wishing to progress beyond 'program' mode, where the camera makes the choices when producing the image, would be advised to learn the tried and tested rules and

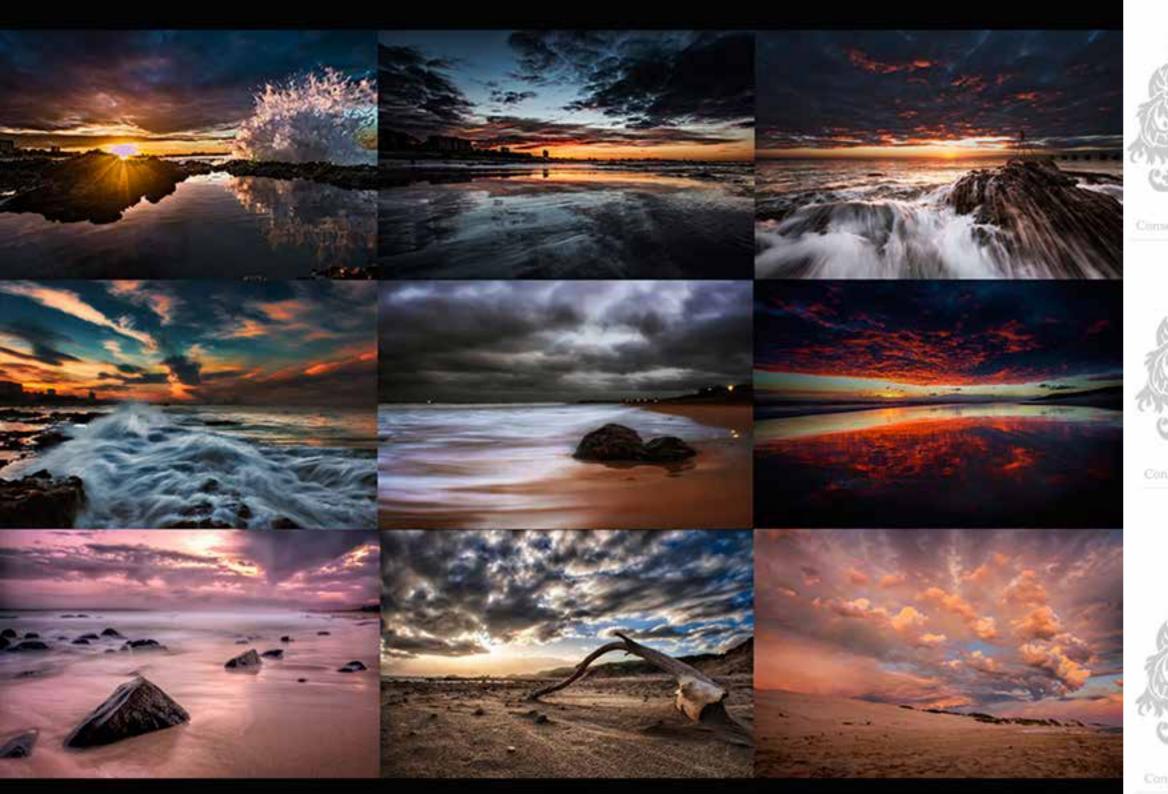
With this in-depth guide the foundation of photography the photographer will be taken through the basic rules of all genres with the emphasis on getting it right in-camera and learning to use the camera as a tool for image making rather than relying on presets and modes to create the final photograph.

tools employed by photographers from film and high-end digital photography if they wish to develop and progress

their work and ultimately take control of their image

From the start of turning the camera on, right through to manual modes, from learn about exposure to practical knowledges of shooting in all light conditions. The beginners course aims to put photography back in the hands of the student with practical hands on know-how on all aspect of their camera.





Mission Statement

The school has a strong emphasis on a balance between practical application and working knowledge of the camera, an understanding of light and composition, and theory of the Masters of Photography. This allows students to develop their own Style and work—flows, in all genres. Through ongoing Studio work, critiques, and internships, students challenge ideas and test new approaches to image making, synthesizing the program's varied experiences and redefining their own photographic vision

Education Method

One-on one tuition, the best multimedia study material, including video tutorial form the best photographers in their field, in-depth photographic books and videos coving all aspects of the program and essays from photographers worldwide on photographic work-flows, work practices, coupled with the studying of Photography Masters, and the analysis of the world best imagery from all genres enable the program to achieve its goals.

Mission Statement

PE Photography School
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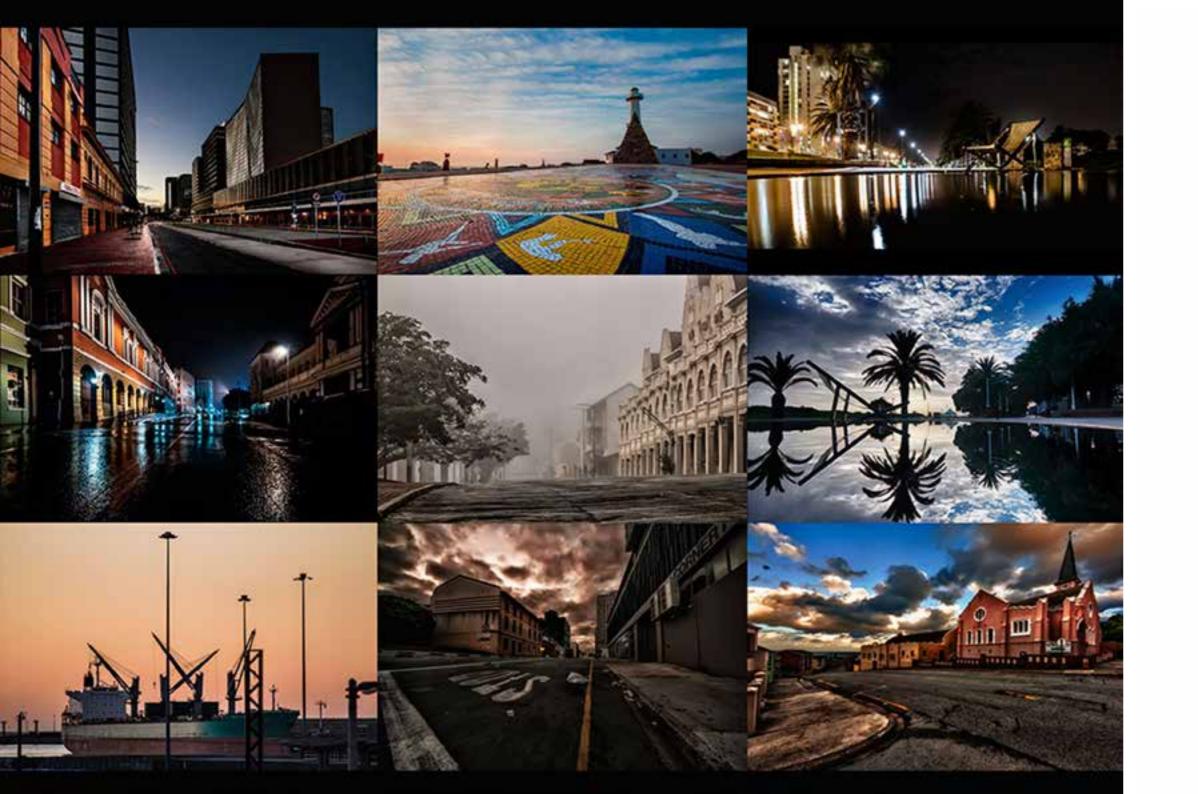
The Photography Beginners Course

Course Dynamics

The aims of the course are to equip the student with a practical working knowledge of the camera hey have so that they may take composed imagery in all light conditions and be confident doing so. In Videography the experiece in prodution, filming and directing to product a full equiped and tested videographer

This is achieved in a 18step course, an introduction which shows the full nature of photography and videography with the theory, practical and post production .coving all the bases The practical is achieved with five photo shoots and 4 video shoots in all light conditions. Theory and post production are gruoped together using pictures and videofrom the photo shoots as the exsamples

The course is completed with a portfolio and critique of this work The timetable is set up around the students external commitments and the lighting conditions need for specific photo shots.





Beginners Course in Digital Visual Arts



Theory

- 2.1.1. Photography Introduced
- 2.1.2. Camera Dials and screens
- 2.1.3. The Camera and light
- 2.1.4. Introduction to Composition
- 2.1.5. Sldr Maintainance
- 2.1.6 Introduction to Motion in Cinima
- 2.1.7 Storyboards and making your first film
- 2.1.8 Videography workflow



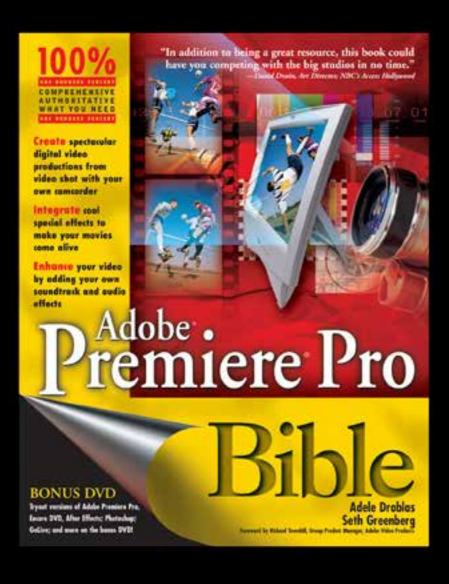


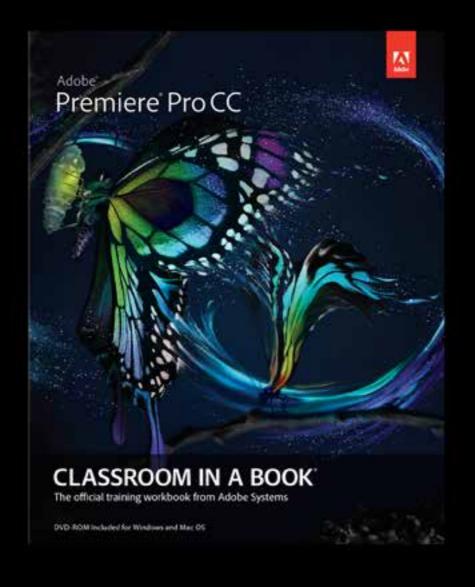
Beginners Course in Digital Visual Arts



Practical

- 2.2.1.Semi Automatic Modes -Portratu...
- 2.2.2 Semi Automatic Mode Landsac...
- 2.2.3.Full Manual Mode Seascape
- 2.2.4. Full Mautual Mode-Street Photo...
- 2.2.5 Live Mode and Focus in Video
- 2.2.6 Slow motion video
- 2.2.7 Filming using selective Focus
- 2.2.8 Directing and corigraphing and s...







Beginners Course in Digital Visual Arts



Post Production

2.3.1.Post Production Introduction

2.3.2.Photoshop Archiver_ Bridge

2.3.3.Adobe Camera Raw converter

2.3.4 Photoshop editing

2.3.5 Video editing with Premier Pro

2.3.6 Video editing with audio tracks

2.3.7 Combinding Multiple Video and ...

2.3.8 Polishing the final movie output









ADMISSIONS REQUIREMENTS

All applicants should apply Via Email to: pephotographicschool@gmail.com
Applications must be submitted by the deadline. Applications submitted thereafter will be
considered based on a rolling decision. The Admissions Committee will review only application
packages that are completed in their entirety.

You must submit the following items when applying to the Port Elizabeth Photography School:

1. Photographic Portfolio

This Portfolio must consist of a minimum of 10 images. Each image must be a jpeg not exceeding 2MB and no larger than 1280x1280 at 72ppi. Each image must be accompanied with a brief description, in your own works, about the image merits

Résumé or CV.

A one-page Statement of Purpose, of no more than 500 words, describing your reasons for applying to the program and elaborating on the influences on your work, its current direction, as well as your interests and research.

3. Investment on Course

The course is on specail for tits lauchen in PE, sellig at R4080.00. All study materials are in digital formates (PDF, ebooks, videos etc) are inclusive





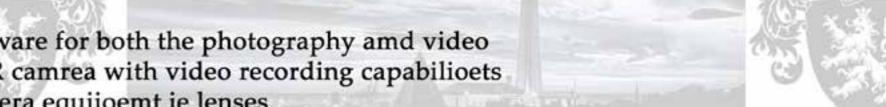
Beginners Course Digital Visual Arts

The First Meeting dynamics



Once the student has fulfilled the registration requireements, a letter of acceptance with be delivered and the first meeting date will be inclosed. At the meeting you will be required to bring you laptop to recieve:]

- 1. Software for both the photography amd video
- 1.DSLR camrea with video recording capabilioets
- 3. Camera equiioemt ie lenses
- 4.Balance of payment



At tis meeting we will install the necessary software and update,. we will transfer +20 Gig of education study material which you will use as reference . The images you submit will be displayed and we will look and discover you style and preferences.

The timetable for thecourse will be reviewed and ammended.lastly we will have a orientation of photography and finish with a Q&A.v









Disclaimer

Please note that the tuition fees quoted here are only a guideline for prospective students and do not constitute a contract between the School and the user. Students will be provided with a formal statement of fees upon registration.

Only the tuition fees are shown, as well as additional fees for specialized equipment in some cases. Other fees, such as registration fees, are not shown here.

Contact Info:

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