



# ABSOLUTE BEGINNERS

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# PHOTOGRAPHY COURSE

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## Introduction

Photography has become far more accessible and tangible to the wider public. For many amateurs and semi-professionals cameras and technology that effectively do the thinking have taken away the control of constructing a well-composed, crafted and considered image, with the artistic and creative process being overshadowed by gimmicks, plug-ins and effects. However, photographers wishing to progress beyond 'program' mode, where the camera makes the choices when producing the image, would be advised to learn the tried and tested rules and tools employed by photographers from film and high-end digital photography if they wish to develop and progress their work and ultimately take control of their image making.

With this in-depth guide the foundation of photography the photographer will be taken through the basic rules of all genres with the emphasis on getting it right in-camera and learning to use the camera as a tool for image making rather than relying on presets and modes to create the final photograph. From the start of turning the camera on, right through to manual modes, from learn about exposure to practical knowledges of shooting in all light conditions. The beginners course aims to put photography back in the hands of the student with practical hands on know-how on all aspect of their camera.









## Course Dynamics

The aims of the course are to equip the student with a practical working knowledge of the camera they have so that they may take composed imagery in all light conditions and be confident doing so. This is achieved in a 12 step course , an introduction which shows the full nature of photography and gives a course overview and timetable.

The practical is achieved with five photo shoots in all light conditions. Theory and post production are grouped together using pictures from the photo shoots as the examples. The course is completed with a portfolio and critique of this work. The timetable is set up around the students external commitments and the lighting conditions need for specific photo shots.



## Course Workflow

The school has a strong emphasis on a balance between practical application through the lens, understanding of light and composition, and theory of the Masters of Photography. This allows students to develop their own Style and work flow in all genres. Through ongoing studio work, critiques, and internships, students challenge their ideas and test new approaches to image making, synthesizing the program's varied experiences and redefining their own photographic vision.

One-on-one tuition, the best multimedia study material, including video tutorial from the best photographers in their field, in-depth photographic books covering all aspects of the program and essays from photographer worldwide on photographic work-flows work practices, coupled with the studying of Photography Masters, and the analysis of the world best imagery from all genres enable the program to achieve its goals.

This is achieved in a 12 step course , an introduction and course overview, 5 on location shoots, 6 theory ( with editing) and a critique lesson. Students can do 1 lesson per week, and for those with lots of other commitments this is recommended. For People with more time the course can be done up to two sessions per week is acceptable .





# Course Content

## The Vision

The year program is aimed at establishing the students ready for the photography market . Total camera control in all lighting scenarios and a working knowledge of high end , High gloss composed imagery is the main emphasis of the program. This is closely followed by tuition in business practices and legal aspects of the industry. An independent, creative and professional photographer being the output the Program adheres to.

## The Technique Application

1. Shooting in all camera modes
2. Using and understanding all settings
3. Learning about focusing and lenses
4. Using AF and AE and custom setting
5. Learning about exposure and camera modes
6. Understanding how to use the camera in all lighting conditions
7. Learning and applying compositional guidelines to strengthen images

## Processing and Sharing

1. Get it right in camera
2. A case for Post Production
3. Introduction to Post Production
4. Archiving your photo shoots
5. RAW editing and conversions
6. Output work flow to print and share your work with others





## Session Details

### 1. Introduction

Course over view

Study material review

Project review

Course info and study material transfer

### 2. Theory Camera, Composition and light

Camera menus

Camera controls

Camera and light Photography triangle

Camera and composition

Project 1 : practical on controls and menus

### 3. Practical one Sunrise shoot

Using the Semi auto modes

What the Aperture does

Using the Shutter speed

See composition while shooting

### 4. Theory Aperture

Using the camera's Light meter

Depth of field

Light and exposure

Metering modes

Project 2: view point and Rule of thirds





# Session Details

## 5. Theory and Camera settings

Using the camera's Image review  
Transferring images to a device  
Reviewing your images on a device  
File formats and post production  
Project 3 : Element of design

## 6. Practical shoot two Twilight/ Evening shoot

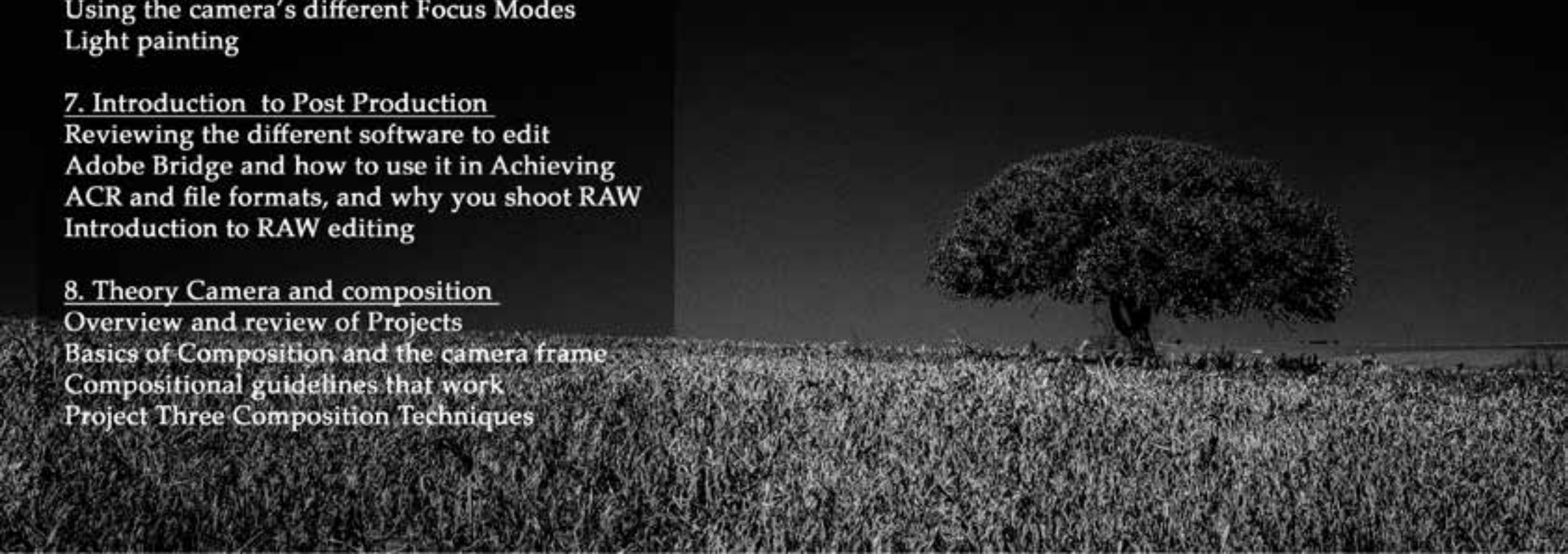
Semi auto modes to Manual Mode  
Using the camera's different metering modes  
Using the camera's different Focus Modes  
Light painting

## 7. Introduction to Post Production


Reviewing the different software to edit  
Adobe Bridge and how to use it in Achieving  
ACR and file formats, and why you shoot RAW  
Introduction to RAW editing

## 8. Theory Camera and composition

Overview and review of Projects  
Basics of Composition and the camera frame  
Compositional guidelines that work  
Project Three Composition Techniques





A photograph of a forest. In the foreground, a large, dark tree trunk is visible, partially obscuring the view. The background is filled with many thin, vertical tree trunks, creating a dense forest scene. The lighting is somewhat dim, with some highlights on the tree trunks.

## Session Details

### 9. Practical 3 City, sea, landscape

Using Manual Focusing to get it right in camera  
The camera's limits and how to work around them  
Techniques to shoot at low shutter speeds  
Frame and composition

### 10 Theory Camera. Light and composition

Image review of project 3  
Setting up the Camera for you via its Menus  
Light and Composition : Color, Pattern, Space and Light  
Image analysis/ Critiques & Studies

### 11 Theory, Post Production

Photography workflow from shoot to print  
Setting up your archiving method  
Practical converting of you raw files  
Project four : Critique Preparation

### 12. Critique and Course review

Project four critique and review  
How and why critiques help photographers  
Image analysis: Strong and weak pointers  
Course question and answers and review  
Further photographic recommendations







# Application Details

1. Complete Application form
2. Complete Portfolio requirements
3. Registration by submitting the Application form, your Portfolio to PEPS, in person or via the internet( [wetransfer.com](http://wetransfer.com))
4. Fees and Payments  
A 50% deposit is require once you have been accepted, on or before the first lesson. The balance to be discussed at the first lesson
5. Contact Details  
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# Applicants Portfolio Requirement

## How to Get Started

When applying to study through the school, the following must be submitted :

### Personal information:

- Your full name, email and mobile numbers
- The course you are applying for.
- Your preferred Photography Genres

### Camera/Photography details:

- Make and model of your Camera
- List of lenses and photographic equipment
- List of previous studies and what you rate your photography knowledge.

### A sample of the images you have taken

- 12-15 image ( email size)
- Send one you personally like ( it will assist us in your style)

### A letter of intent

- this is just a short note to inform us of you photographic aspirations and what types of photography you enjoy.





# Registration Form

Let us know about you  
and your photography

## Student Details

### Student Information:

Name:

Mobile:

E-mail:

Course:

Camera:

Lenses:

Camera knowledge:

Previous studies:

Photography Clubs

Photography aspirations













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